



THE RIDE FOR HOPE

Everyone has been touched by the horrible effects of cancer, and anyone who desires to make a difference – young or old, athletic or not – can participate in a variety of ways. You can fight this battle with us.

WHAT: The Ride for Hope is a fun-filled cyclist and wellness event for the entire family. Ride through the lush, rolling landscape of Tallahassee in North Florida with views ranging from wide-open farmland to the shady cover through beautiful canopy oaks. There will be six different distance rides from a family fun ride/walk to a 100-mile “century”.

The TMH Foundation’s The Ride for Hope was inspired by the amazing Lou Farrah and his remarkable family. Lou Farrah passed away in November 2006, but his legacy lives on through this ride. Everything done through The Ride for Hope is a testament to Lou’s vision to have a charity event in Tallahassee to benefit cancer patients and survivors in our community.

WHY: To keep cancer patients and their families close to home by providing the most comprehensive and compassionate care available – right here in the big Bend. And to help people live by promoting health-related information and cancer awareness.

WHEN & WHERE:

Health Fair & Family Fun Event

Saturday, June 11, 2016 - 9 AM -1 PM

(100-mile ride starts at 6:30 a.m. See other start times online.)

Vendor Expo

Friday night, June 10, 2016 - 4 -7 PM

Both at the North Florida Fairgrounds.

All funds raised will benefit the Tallahassee Memorial Cancer Center.

Visit TheRideForHope.com to register, volunteer, support or complete a vendor Expo/Health Fair booth application.

SPONSORSHIP OPPORTUNITIES FOR THE RIDE FOR HOPE

PRESENTING SPONSOR

- Company name/logo on all printed material
- Company name/logo on all advertisements
- *Prominent placement of company name/logo on Sponsor Board and shirt
- **Company name/logo on front of cyclist jersey
- Company banner at Expo
- Sponsorship recognition on website
- Booth at Expo
- 8 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

JERSEY SPONSOR \$8,000

- 8 complimentary jerseys
- Company name/logo on select advertisements
- Prominent placement of company name/logo on Sponsor Board
- **Company name/logo on top half of black cyclist jersey
- *Placement of company name/logo on back of shirt
- Company banner at Expo
- Sponsorship recognition on website
- Booth at Expo
- 8 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

JERSEY SLEEVE SPONSORS \$1,500

(2 AVAILABLE)

- 2 complimentary jerseys
- **Placement of company name/logo on sleeve of cyclist jersey
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 2 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

*Deadline to get logo in for t-shirt is April 30.

JERSEY SPOT SPONSOR \$1,000

(8 AVAILABLE)

- 1 complimentary jersey
- Placement of company name/logo on back of jersey
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 2 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

LUNCH SPONSOR \$8,000

- Company name/logo on select advertisements
- Placement of company name/logo on Sponsor Board
- *Placement of company name/logo on back of shirt
- Sponsorship recognition on website
- Booth at Expo
- 6 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

START/FINISH LINE SPONSOR \$3,000

(2 AVAILABLE)

- Prominent placement of company name/logo on the Start/Finish Line
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 4 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

SHIRT SPONSOR \$3,000

- *Prominent placement of company name/logo on sleeve or back
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 4 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

EXPO DINNER SPONSOR \$3,000

- Prominent placement of company banner at Expo
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 4 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

SWAG BAG \$3,000

- Company name/logo printed on Swag Bag
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- Booth at Expo
- 4 Cyclist Registrations
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

WATER STOP \$1,000

(9 AVAILABLE)

- Company name/logo at Water Stop
- Placement of company name/logo on Sponsor Board
- Sponsorship recognition on website
- 2 Cyclist Registrations
- Donor Recognition in the Tallahassee Democrat & Tallahassee Magazine

WELLNESS SPONSOR \$1,000

- Placement of company name/logo on Sponsor Board
- Company name and logo on event website
- Booth space at event
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

ADVOCATE SPONSOR \$500

- Company name and logo on event web site
- Booth space at event
- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine

FRIEND OF HOPE \$100

- Donor recognition in the Tallahassee Democrat & Tallahassee Magazine